

This listing of claims will replace all prior versions and listing of claims in the application.

**Listing of Claims:**

9(previously added). A flexible film product comprising a flexible film base having a thickness of between  $4\text{ }\mu\text{m}$  ~  $200\text{ }\mu\text{m}$  coated with a thin coating of a ceramic material which absorbs environmental energy and radiates far infrared radiation, wherein said far infrared ceramic material is selected from the group consisting of  $\text{Al}_2\text{O}_3$ ,  $\text{Fe}_2\text{O}_3$ ,  $\text{TiO}_2$ ,  $\text{Cr}_2\text{O}_3$ ,  $\text{SiO}_2$ ,  $\text{Y}_2\text{O}_3$ ,  $\text{MgO}$ ,  $\text{ZrO}_2$  and mixtures thereof and wherein the thickness of the coating of ceramic material is between  $1\text{ }\mu\text{m}$  ~  $50\text{ }\mu\text{m}$ .

10(previously added). A flexible film product according to claim 9 wherein the flexible film base is a polyester, a polyolefin, thin paper, thin metal foil or a thin cloth.

11(previously added). A flexible film product according to claim 10 wherein the polyester is a PET film.

12(previously added). A flexible film product according to claim 10 wherein the polyolefin film is polyethylene or polypropylene.

13(previously added). A flexible film product according to claim 10 wherein the thin metal foil is aluminum foil or a tin metal foil.

14(currently amended). A flexible film product according to claim 4 9 wherein the flexible film base is a polyvinyl chloride film.